

Illinois Association of County Officials



"...improving the quality of public service through education."

**NOTE:
DATES!**



2019 IACO FALL Conference

November 13-15-2019*

**Marriott Pere Marquette Hotel
Peoria, Illinois**

***Because of the Veterans Day Holiday, we are holding the IACO Conference over Wednesday/Thursday/Friday. Wednesday's schedule will be the traditional Monday schedule, Thursday will be the standard Tuesday schedule, etc.**

Industry Partner / Exhibitor Prospectus

What You Need to Know About the 2018 IACO FALL CONFERENCE:

- The IACO Fall Conference will be held in Peoria again this year but the days are different. We'll have exhibit set-up on Tuesday and the conference will kick off Wednesday morning. We are doing this so we don't conflict with the Veterans Day Holiday.
- Where? The Peoria Marriott Pere Marquette - we have negotiated the **Federal Government Per Diem Rate** which currently stands at \$93/night +tax. And, **Parking is FREE!**
- **MORE FREE meals** will be included in this year's Fall Conference. This year's conference will include the Wednesday: Memorial Breakfast, Lunch in the Exhibit hall, and the evening reception, Thursday lunch in your affiliate meetings, and Thursday night President's Banquet.
- The **Memorial Breakfast** will include a time to **remember county officials** and **industry professionals that have recently passed away**. Submit names and details to Tamiko at tkcps@comcast.net.
- We are including **top notch education sessions** with great speakers.
- We are **bringing the casino to you AGAIN!** Great Fun / Excellent Prizes.
- Thursday night's **President's Banquet** will have some fun surprises. Watch your e-mail for more information.



Thank you in advance for your continued participation and support!

Conference Highlights

Exhibit hours:

- Setup - Tuesday beginning as early as 3:00 pm
Wednesday - 8:00 AM - 4:30 PM *
- Thursday - 8:00 AM - 11:30 AM
- *We will host lunch in the exhibit hall on Wednesday. Exact time frame to be determined.

Exhibitor prizes:

We encourage you to offer door prizes.

- Please let us know in advance whether or not you are offering a door prize.
- Each company participating will collect their own contact information (or business cards) at their booth to be used for the drawings.
- Prizes will be awarded by industry representatives at various times throughout the President's reception **Wednesday evening**.

IACO Scholarship Fund:

- We are asking industry representatives to consider becoming a co-sponsor of the IACO Scholarship Fund. Each year the IACO awards 5 scholarships to children or grandchildren of IACO Members.

Program Book:

- We adapted the exhibitor registration form to inquire what product or service you offer. The paragraph you submit will be included in the conference program book. And, it will help us identify competitors for booth layout selection.

Hotel Reservations:

YOU ARE RESPONSIBLE FOR MAKING YOUR HOTEL RESERVATIONS.

Hotel reservations can be made on-line through a link from the IACO Web site at www.iacoonline.org or <https://www.marriott.com/event-reservations/reservation-link.mi?id=1549987783057&key=GRP&app=resvlink>. The rate is tied to the Gov prevailing rate for the area. At the time of publication the room rate was \$95. The room rate of \$95 (Single/Double) does not include tax.

Peoria Marriott Pere Marquette

501 Main Street - Peoria, Illinois 61602

1-800-228-9290 or 309-637-6500

To cancel hotel reservations: *Reservations made and not cancelled will be charged for the first night's room and tax and the remaining nights reserved will be cancelled. Guests may cancel their reservation 24-hours prior to the day of arrival without penalty. If you make a reservation and are not able to use your entire stay, please notify the hotel at check-in.*

Illinois Association of County Officials

P.O. Box 9296 - Springfield, IL 62791-9296

Phone: (217) 585-9065 Fax: (217) 529-7178

Email: tk@tkcpsolutions.com

Industry Participation Levels

INDUSTRY PARTICIPATION IS A MAJOR SOURCE OF FUNDING FOR THE IACO CONFERENCE.

We invite you to participate at one of the following levels:

Platinum Level, \$2,750 and above

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **four company representatives**. Other representatives must register.
- Complimentary full page ad in conference program book.
- Opportunity to address the conference attendees at the President's Banquet
- Double booth space in Exhibit Hall
- Recognition as a sponsor on the IACO Website

Gold Level, \$1,650

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **three company representatives**. Other representatives must register.
- Complimentary 1/2 page ad in conference program book.
- Exhibit booth space

Silver Level, \$1,100

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **two company representatives**. Other representatives must register.
- Complimentary 1/2 page ad in conference program book.
- Exhibit booth space

Bronze Level, \$825

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **two company representatives**. Other representatives must register.
- Complimentary 1/4 page ad in conference program book.
- Exhibit booth space

Exhibit Only, \$600

- Company name listed in conference program book.
- Complimentary registration included for **one company representative**. Other representatives must register.
- Exhibit booth space

Non-Exhibiting/Sponsoring Observer \$300

- Company name listed in conference program book.
- Registration included for **one company representative**. Other representatives must register.

IACO 2019 Fall Conference - Exhibit/Partnership Contract

November 13-15, 2019 – Marriott Pere Marquette Hotel – Peoria, IL

Please print all information clearly.

Company Name as it should appear in all material: _____

Exhibitor/Sponsor Main Contact: _____

Exhibitor/Sponsor Agent Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Address to publish in program: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Web Address for program: _____

Please let us know who will be attending from your organization. Sponsors receive additional representative registrations (Platinum-4; Gold-3; Silver-2; Bronze-2).

Booth Rep. Name #1: _____

Booth Rep. Name #2: _____

Booth Rep. Name #3: _____

Booth Rep. Name #4: _____

How many representatives will attend the President's Banquet? _____

Every exhibitor/sponsor must identify a main contact person for your company. This person will receive all information on the Conference and is responsible for communicating that information to parties of interest in relation to your organization.

Door Prize Contribution

☐ **Yes!** We will have a door prize.

Company Description

Please submit a 50 word listing description of your company (products, services) to be included in the Conference Program Book. This **MUST** be received no later than October 28 to be included. If you prefer, you can email your description to: tk@tkcpsolutions.com.

Participation Level:

- ☐ Platinum Level\$2,750
☐ Gold Level\$1,650
☐ Silver Level\$1,100
☐ Bronze Level\$825
☐ Exhibit Only\$600
☐ Non-Exhibiting/Non-Sponsoring Observer \$300/attendee
☐ Addtl. Industry Representative \$150/attendee
☐ IACO Scholarship Fund Co-Sponsor (2020 Scholarships) \$500

Participation Level (Please note Level above) \$ _____

Program Advertising (Please note Ad size at right) \$ _____

Additional Reps. _____ X \$150/person \$ _____

Total: \$ _____

☐ YES, WE WILL SET UP AN EXHIBIT BOOTH

☐ NO, WE WILL NOT SET UP AN EXHIBIT BOOTH

Program Advertising

- | | | |
|---|-------------------|-------|
| <input type="checkbox"/> Outside Back Cover* | 9 w x 11½ h | \$500 |
| <input type="checkbox"/> Inside Front Cover* | 7 ½ w x 10 h | \$500 |
| <input type="checkbox"/> Full Page | 7 ½ w x 10 h | \$500 |
| <input type="checkbox"/> Half Page Horizontal | 7 ½ w x 5 h | \$250 |
| <input type="checkbox"/> Half Page Vertical | 4-7/8 w x 9 ½ h | \$250 |
| <input type="checkbox"/> Third Page Vertical | 3 ½ w x 9 ½ h | \$200 |
| <input type="checkbox"/> Quarter Page | 4-7/8 w x 5 h | \$175 |
| <input type="checkbox"/> Eighth Page | 4-7/8 w x 2-5/8 h | \$100 |

*Call for availability. Advertising copy deadline - October 28.

☐ I have enclosed a check ☐ Please charge my credit card:

Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Payment will be debited at time of submission.

Card Number: _____

Expiration Date: _____ Billing Zip code: _____

Name on Card: _____

Signature: _____

Payment must accompany contract. Please retain a copy for your records, and mail or fax to:

Illinois Association of County Officials
P.O. Box 9296 - Springfield, IL 62791-9296
Phone: (217) 585-9065 Fax: (217) 529-7178
Email: tk@tkcpsolutions.com

IACO Tax ID # 36-3231711



Illinois Association of County Officials
P.O. Box 9296
Springfield, IL 62791

2019 IACO Fall Conference
Thank you in advance for your continued
participation and support.

2019 IACO FALL Conference
November 13-15, 2019*
WEDNESDAY / THURSDAY / FRIDAY
Marriott Pere Marquette Hotel
Peoria, Illinois

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PRELIMINARY AGENDA

Tuesday, November 12, 2019

| | |
|--------------------|-------------------------|
| 3:00 PM - 10:00 PM | Exhibit Booth Set-Up |
| 5:00 PM | IACO Board Meeting |
| Evening | Hospitality Suites Open |

Wednesday, November 13, 2019

| | |
|---------------------|--------------------------------------|
| 8:00 AM - 8:45 AM | Memorial Breakfast |
| 9:00 AM - 4:30 PM | Exhibit Hall Open |
| 9:00 AM - 11:30 AM | Educational Sessions |
| 11:30 AM - 12:45 PM | Break / Free Lunch In Exhibit Hall |
| 1:00 PM - 3:45 PM | Educational Sessions |
| 3:45 PM - 4:00 PM | Break In Exhibit Hall |
| 4:00 PM - 4:45 PM | Legislative Update |
| 5:00 PM - 7:30 PM | President's Reception - Casino Night |

Thursday, November 14, 2019

| | |
|------------------------|-----------------------------------|
| 7:30 AM - 11:30 AM | Exhibit Hall Open |
| Various Starting Times | Affiliate Organizations' Sessions |
| 10:30 AM - 11:00 AM | Break In Exhibit Hall |
| 11:15 AM - 12:45 PM | Free Lunch |
| 6:00 PM - 8:45 PM | Reception/President's Banquet |
| Evening | Hospitality Suites |

Friday, November 15, 2019

| | |
|-------------------|---|
| 7:30 AM - 8:30 AM | Closing Session - Full Breakfast Buffet |
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