



Illinois Association of County Officials

"...improving the quality of public service through education."

IACO Fall Conference

November 18-20, 2024 (Mon-Wed)

Bloomington-Normal Marriott Hotel & Conference Center - Normal, IL

Industry Partner / Exhibitor Prospectus

IACO is pleased to invite you to participate in the **2024 Fall Conference** to be held **November 18-20, 2024** at the **Bloomington-Normal Marriott Hotel & Conference Center** in Normal, Illinois. Whether you sponsor, exhibit, or donate a prize, it is through the support of companies like yours that IACO is able to offer this exceptional education program and networking event.

We are always thinking of ways to make the conference a profitable time that supports the interests of everyone involved. This year, we are excited to be expanding the opportunities for you to get your name in front of potential customers through additional sponsorship options. You can see more details about that in the registration form.

We are looking forward to what this year's Fall Conference will bring and we hope to see you in Normal!

The IACO Conferences bring together county officials and prospective customers representing many different Illinois county official groups.

Thank you in advance for your continued participation and support!



At-a-Glance Tentative Conference Agenda

Sunday, November 17	
3:00 pm – 7:00 pm	Exhibit Booth Set-up
4:30 pm	IACO Board Meeting
Monday, November 18	
7:30 am	Registration Open
8:00 am – 5:30 pm	Exhibit Hall Open / Coffee & Breakfast
9:00 am – 11:45 am	Education Sessions TBD
11:45 am – 1:00 pm	FREE LUNCH in Exhibit Hall
1:30 pm – 4:00 pm	Education Sessions TBD
4:00 pm – 5:30 pm	Reception
Tuesday, November 19	
7:30 am	Registration Open
8:00 am – 1:00 pm	Exhibit Hall Open / Coffee & Breakfast
9:00 am – 4:00 pm	Affiliate Organization Meetings
11:30 am – 1:00 pm	FREE LUNCH in Exhibit Hall
5:30 pm – 7:30 pm	President's Banquet
Wednesday, November 20	
7:30 am – 9:00 am	Closing Breakfast



Exhibit Hours/Availability:

- Booth Setup: Sunday 3:00 pm - 10:00 pm, and Monday morning before 8:00 am. Exhibit decorator will not be on-site after 7PM Sunday.
- Exhibits will be open on Monday from 8:00 am - 5:30 pm. and Tuesday 7:30 - 1:00 p.m. Tear down begins Tuesday following lunch in the exhibit hall.
- Booth shipments should be handled through Excel Decorators. An exhibitor kit will be distributed 4 weeks prior to the event. For special exhibit booth requests, contact Michelle Marcy at: MMarcy@excel-online.com.

Hospitality Suites:

- Hospitality suites are back! We will offer hospitality suites to both the affiliates and any vendors that would like to host one. If you would like to host a hospitality suite, please contact Tamiko at tk@tkcpsolutions.com.

Exhibitor prizes:

We encourage you to offer door prizes.

- Please let us know in advance whether or not you are offering a door prize. Each company participating will collect contact information (or business cards) at their booth to be used for the drawings.
- Door prizes will be awarded on during lunch on Tuesday and Wednesday. Exhibitors can choose which day they'd like to offer their prizes. Or, you can bring one for each day's drawings!

Program Book:

- Please submit your company description and your **COMPLIMENTARY AD by Nov. 1st** to be included in the program book. Both items can be emailed to tk@tkcpsolutions.com.

HOTEL ACCOMMODATIONS:

Due to renovations housing may be limited at the Marriott Hotel this year. As a courtesy to the county officials in attendance at the conference, would you consider booking the Hampton Inn? We have secured a courtesy block there at \$107/night. We will be providing parking vouchers for the Marriott hotel parking garage. If you would consider the Hampton as an option, that would free up the Marriott (and Hyatt across the street) for our attendees. This would be a big help! However, you are welcome to book wherever you'd like based on availability.

Hampton Inn & Suites Bloomington-Normal - \$107/Night + tax

320 S. Towanda Ave., Normal, IL 61761 – 309-684-6470

<https://group.hamptoninn.com/r8lr79>

Hyatt Place Normal - \$107/Night and/or \$129/Night + tax

200 Broadway Ave, Normal, IL 61761

<https://www.hyatt.com/en-US/group-booking/PIAZN/G-ICO3>

Bloomington – Normal Marriott Hotel & Conf Ctr - \$110/Night + tax

201 Broadway Ave, Normal, IL 61761

Last Day to Book : Saturday, October 26, 2024

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1725567606379&key=GRP&guestreslink2=true>

Industry Participation Levels

INDUSTRY PARTICIPATION IS A MAJOR SOURCE OF FUNDING FOR THE IACO CONFERENCE

We invite you to participate at one of the following levels:

Platinum Sponsorship Level - \$2,750

- Company name, address and description listed in program.
- Company logo on sponsor signage at the conference.
- Registration included for **four company representatives**. Other representatives must register as Additional Industry Attendees.
- **Full page color ad** in conference program book.
- Opportunity to address the conference attendees.
- Double booth space in Exhibit Hall
- Recognition (Logo) as a sponsor on the IACO Website

Gold Sponsorship Level - \$1,750

- Company name, address and description listed in program.
- Company name on sponsor signage at the conference.
- Registration included for **three company representatives**. Other representatives must register as Additional Industry Attendees.
- **Half page color ad** in conference program book.
- Exhibit booth space
- Recognition as a sponsor on the IACO Website

Silver Sponsorship Level - \$1,250

- Company name, address and description listed in program.
- Company name on sponsor signage at the conference.
- Registration included for **two company representatives**. Other representatives must register as Additional Industry Attendees.
- **Half page color ad** in conference program book.
- Exhibit booth space

Bronze Sponsorship Level - \$1,000

- Company name, address and description listed in program.
- Company name on sponsor signage at the conference.
- Registration included for **two company representatives**. Other representatives must register as Additional Industry Attendees.
- **Quarter page color ad** in conference program book.
- Exhibit booth space

Exhibit Only - \$750

- Company name, address and description listed in program.
- Registration included for **one company representative**. Other representatives must register as Additional Industry Attendees.
- Exhibit booth space

Non-Exhibiting Representative - \$500

- Company name, address and description listed in program.
- Registration included for **one company representative**. Other representatives must register as Additional Industry Attendees.

Official IACO 2024 Fall Exhibit/Sponsor Reservation Form

November 138-20, 2024 - Bloomington-Normal Marriott Hotel & Conference Center, Normal, IL

Please print all information clearly.

Company Name as it should appear in all material: _____

Exhibitor/Sponsor Main Contact: _____

Who is your target customer? (e.g Circuit Clerk, Treasurer, etc.) _____

For Booth Assignment, is there a specific Competitor(s) you wish to avoid? _____

Exhibitor/Sponsor Agent Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Address to publish in program: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Web Address for program: _____

Door Prize Contribution

Yes! We will have a door prize.

Company Description: Please submit a 50 word listing description of your company (products, services) to be included in the Conference Program Book. **MUST** be received by November 1 to be included. Email your description to: tk@tkcpsolutions.com.

Please let us know who will be attending from your organization.

Sponsors receive additional representative registrations (Platinum-4; Gold-3; Silver-2; Bronze-2).

Booth Rep. #1: _____

Booth Rep. #2: _____

Booth Rep. #3: _____

Booth Rep. #4: _____

Add-on Program Advertising

Reminder: Sponsorships already include advertising. If you are a sponsor, you can skip this section.

<input type="checkbox"/> Full Page	7 ½ w x 10 h	\$500
<input type="checkbox"/> Half Page Horizontal	7 ½ w x 5 h	\$250
<input type="checkbox"/> Half Page Vertical	4-7/8 w x 9 ½ h	\$250
<input type="checkbox"/> Third Page Vertical	3 ½ w x 9 ½ h	\$200
<input type="checkbox"/> Quarter Page	4-7/8 w x 5 h	\$175
<input type="checkbox"/> Eighth Page	4-7/8 w x 2-5/8 h	\$100

**Call for availability. Advertising copy deadline - Nov. 1*

Fees Summary:

Participation Level _____ \$ _____

Additional Attendees: _____ X \$150/person \$ _____

Add-on Sponsorship _____ \$ _____

IACO Scholarship Program Sponsorship (Box above) \$ _____

Program Advertising (Please note Ad size above) \$ _____

Total Amount: \$ _____

Enclosed is a check Please charge my credit card:

Card Type: Mastercard Visa AMEX Discover

Card Number: _____

Exp. Date: _____ CVV: _____ Billing Zip: _____

Name on Card: _____

Signature: _____

IACO Tax ID # 36-3231711

Payment must accompany contract. Mail or fax to:

Illinois Association County Officials

P.O. Box 9296 - Springfield, IL 62791

Phone: (217) 585-9065 Fax: (217) 529-7178

Email: tk@tkcpsolutions.com

Participation Level:

Please choose your participation level:

Platinum Sponsorship\$2,750

Gold Sponsorship\$1,750

Silver Sponsorship.....\$1,250

Bronze Sponsorship\$1,000

Exhibit Only\$750

Non-Exhibiting/Non-Sponsoring Observer\$500 per attendee

Additional Industry Attendee/Rep.....\$150 per attendee

Sponsorships include exhibit booth space. However, you are not required to exhibit. If you are not planning set up a booth, please let us know.

YES, WE WILL SET UP AN EXHIBIT BOOTH

NO, WE WILL NOT SET UP AN EXHIBIT BOOTH

Add-on Sponsorship Opportunities

HOT Breakfast Sponsor \$450.00

Afternoon Break Sponsor \$375.00

President's Banquet Beverage Sponsor \$250.00

Monday Reception Beverage Sponsor \$250.00

Soft Drink Sponsor \$250.00

Prizes for 50/50 Drawing \$100.00