

ILLINOIS ASSOCIATION OF COUNTY OFFICIALS

FALL

CONFERENCE

NOV

17-19

2025



MARRIOTT BLOOMINGTON NORMAL

201 BROADWAY, NORMAL

IACO FALL CONFERENCE

INDUSTRY PARTNER / EXHIBITOR PROSPECTUS

We invite your company to participate in the upcoming IACO Fall Conference, a premier event bringing together elected and appointed county officials from across Illinois. These key decision-makers rely on trusted partners like you to support their critical work. Whether you choose to sponsor, exhibit, or donate a prize (or all three!), your company will gain valuable exposure and direct access to officials actively seeking solutions and partnerships. With expanded branding opportunities and a highly engaged audience, this is your chance to showcase your products and services to those who influence purchasing decisions in counties statewide. Don't miss this opportunity to connect, build relationships, and grow your business. Secure your spot today at <https://bit.ly/2025IACOFallSponsorExhReg>

TENTATIVE SCHEDULE

Sunday, November 16

3:00 p.m.	Registration Open
3:00 - 8:00 p.m.	Exhibit Booth Setup
3:00 - 5:00 p.m.	Affiliate Organization Meeting(s)
Evening	Some Hospitality Suites Open

Monday, November 17

7:30 a.m.	Registration Open
8:00 a.m.	Breakfast in Exhibit Hall
9:00 a.m.	Exhibits Open
9:00 - 11:30 a.m.	Education Sessions
10:00 - 10:30 a.m.	Refreshment Break in Exhibit Hall
11:45 - 1:00 p.m.	Lunch Buffet in Exhibit Hall
1:30 - 4:45 p.m.	Education Sessions
4:45 p.m.	Reception in Exhibit Hall
Evening	Hospitality Suites Open

Tuesday, November 18

7:30 a.m.	Registration Open
7:30 a.m.	Breakfast in Exhibit Hall
9:00 - 1:30 p.m.	Exhibits Open
9:00 - 4:00 p.m.	Affiliate Organization Meetings
11:30 - 1:30 p.m.	Lunch Buffet in Exhibit Hall
1:30 p.m.	Exhibitor Tear Down
6:00 - 9:00 p.m.	President's Banquet & Award Presentation
Evening	Hospitality Suites Open

Wednesday, November 19

8:00 - 8:00 a.m.	Closing Breakfast
9:00 - 12:00 p.m.	Affiliate Organization Meetings

RESERVE YOUR BOOTH TODAY AT
[HTTPS://BIT.LY/2025IACOFALLSPONSOREXHREG](https://bit.ly/2025IACOFallSponsorExhReg)

INDUSTRY PARTNER PARTICIPATION LEVELS

Platinum Sponsor - \$2,825

- Company name, address, and description in electronic conference program.
- Company logo on conference signage.
- Registration (including tickets to Monday & Tuesday Luncheons) for 4 Representatives. Other representatives must register separately.
- Full-page (8x10) color ad in electronic conference program
- Banner ad on Event App.
- Double Booth Space in Exhibit Hall.
- Logo placed on IACO website.

Gold Sponsor - \$1,825

- Company name, address, and description in electronic conference program.
- Company logo on conference signage.
- Registration (including tickets to Monday & Tuesday Luncheons) for 3 Representatives. Other representatives must register separately.
- 1/2-page (8x5) color ad in electronic conference program.
- Exhibit Booth Space.
- Logo placed on IACO website.

Silver Sponsor - \$1,325

- Company name, address, and description in electronic conference program.
- Company logo on conference signage.
- Registration (including tickets to Monday & Tuesday Luncheons) for 2 Representatives. Other representatives must register separately.
- 1/4-page (3.5x5) color ad in electronic conference program.
- Exhibit Booth Space.

Bronze Sponsor - \$1,075

- Company name, address, and description in in electronic conference program.
- Company name on conference signage.
- Registration (including tickets to Monday & Tuesday Luncheons) for 2 Company Representatives. Other representatives must register separately.
- 1/8-page (3.5x2) color ad in electronic conference program.
- Exhibit Booth Space.

Exhibit Booth Only - \$825

- Company name, address, and description in program.
- Registration (including tickets to Monday & Tuesday Luncheons) for 1 Company Representative. Other representatives must register separately.
- Exhibit Booth Space.

Exhibitor Representative Additional Registrant - \$200

Non-Exhibiting Representative - \$600

- Registration (including tickets to Monday & Tuesday Luncheons) for 1 Company Representative.

EXHIBIT INFORMATION

- Booths are 8'x10' and include a 6'x30" skirted table, 2 folding chairs, wastebasket, and an ID sign. Carpet, padding and other signage may be ordered separately by each exhibitor at an additional fee directly through Valley Expo.
- Electricity is included in your booth fee, but must be ordered on your [**IACO Exhibitor Registration Form**](#). Should electricity be needed but not ordered in advance with IACO, Exhibitor will be required to order electricity, at their expense, directly with Valley Expo.
- Booth setup is Sunday, November 16 from 3:00 - 8:00 p.m. All booths must be setup by 8:00 p.m.
- Valley Expo representatives will be on-site from 3:00 - 8:00 p.m. on Sunday, November 16 and Monday, November 17 from 7:00 - 8:00 a.m. to assist with any last minute exhibit needs.
- Exhibits will be open Monday, November 17 from 9:00 a.m. - 5:45 p.m. and Tuesday, November 18 from 9:00 a.m. - 1:30 p.m. **Tear down may not begin prior to the close of show at 1:30 p.m. on Tuesday, November 18.**

HOSPITALITY SUITES

- If you would like to host a hospitality suite, please contact IACO at admin@IACOonline.org today!

PRIZES

- We encourage all exhibitors to offer door prizes. Each exhibitor offering a door prize will collect business cards at their booth to be used for the drawings.
- Door prizes will be awarded during lunch on Tuesday.

SCHOLARSHIP FUND

- Your company support of the IACO Scholarship helps fund scholarships for members' children. Donors are recognized as a partner committed to community and connection.

GUESTROOM RESERVATIONS

- Reservations at the Marriot Hotel Bloomington Normal can be made at [**https://bit.ly/IACOFallHotel2025**](https://bit.ly/IACOFallHotel2025).
- Our room block expires **October 27**.
- **Only reserve the rooms you need** - IACO is financially penalized when reserved rooms are cancelled after the block expires if we fall below our contractual room block commitment.

Reserve Your Booth or Sponsorship Today!

[**https://bit.ly/2025IACOFallSponsorExhReg**](https://bit.ly/2025IACOFallSponsorExhReg)