

ILLINOIS ASSOCIATION OF COUNTY OFFICIALS

We invite your company to partner with the Illinois Association of County Officials, the association that brings together elected and appointed county officials from across Illinois. These key decision-makers rely on trusted partners like you to support their critical work. Whether you choose to sponsor, exhibit, or donate a prize (or all three!), your company will gain valuable exposure and direct access to officials actively seeking solutions and partnerships. With expanded branding opportunities and a highly engaged audience, this is your chance to showcase your products and services to those who influence purchasing decisions in counties statewide. Don't miss this opportunity to connect, build relationships, and grow your business. Secure your sponsorship today!

ESSENTIAL BENEFITS OF ALL IACO ANNUAL STRATEGIC PARTNERSHIPS

Recognition on www.IACOonline.org Partner Page

Spring and Fall Conference Participation: Booth Space and Recognition & Branding

PLATINUM PARTNERSHIP

Platinum Partnership includes:

Business development opportunities when you receive the IACO Membership List in Excel Format (*limited use license*) and one branded email blast to IACO members.

Networking opportunities at Spring and/or Fall Conferences, including:

- A double booth; premium booth location; Registration for 4 company representatives;
- *Event App*: Banner ad (*limited to the first 6 Platinum Sponsors*);
- *Event PDF*: Full-page ad; Name, logo, website, up to 3 key staff listed with contact information, and company description;
- *Sponsor Signage*: Showcase size and placement of Logo;
- *Event Marketing Emails*: URL-Linked Logo included;
- *Table Tent Sponsor Sign*: Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference);
- *Reserved Table*: Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference);
- General Session Speaker Introduction;
- Event Landing Page Sponsorship on www.IACOonline.org;
- Conference Room Demo/Discussion (15 Minutes; *limited meeting room capacity*);
- Video Message during General Session Refreshment Breaks; and
- *Start Strong & Finish Strong* Drawings Sponsorship

Brand recognition through full- or partial-year *Showcase* recognition, logo, description, primary contact information, and video message on the www.IACOonline.org Partner Page.

Opportunities to share your expertise through inclusion of two articles in the IACO Newsletter and presentation of one webinar.

IACO Leadership Engagement for one company representative at an invitation-only IACO Board of Directors dinner

PLATINUM SPONSORSHIP INVESTMENT: FULL YEAR \$6,000 | PARTIAL YEAR \$4,000

GOLD PARTNERSHIP

Gold Partnership includes:

Networking opportunities at Spring and/or Fall Conferences, including:

- A single booth; premium booth location; Registration for 2 Company Representatives;
- *Event PDF*: Full-page ad; Name, logo, website, and description;
- *Sponsor Signage*: *Spotlight* size and placement of Logo;
- *Table Tent Sponsor Sign*: Scholarship Luncheon (Spring Conference);
- *Reserved Table*: Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference)

Brand recognition through full- or partial-year *Spotlight* recognition, logo, description, and primary contact information on the www.IACOonline.org Partner Page.

Opportunities to share your expertise through inclusion of two articles in the IACO Newsletter.

GOLD PARTNERSHIP INVESTMENT: FULL YEAR \$4,250 | PARTIAL YEAR \$3,000

SILVER PARTNERSHIP

Silver Partnership includes:

Networking opportunities at Spring and/or Fall Conferences, including:

- A single booth and Registration for 2 Company Representatives;
- *Event PDF*: Half-page ad; Name and website;
- *Sponsor Signage*: Essential size and placement of Logo;
- *Table Tent Sponsor Sign*: Scholarship Luncheon (Spring Conference);
- *Reserved Table*: President's Banquet (Fall Conference)

Brand recognition through full- or partial-year *Essential* recognition with logo and description on the www.IACOonline.org Partner Page.

Opportunities to share your expertise through inclusion of one article in the IACO Newsletter

SILVER PARTNERSHIP INVESTMENT: FULL YEAR \$3,000 | PARTIAL YEAR \$2,000

BRONZE PARTNERSHIP

Bronze Partnership includes:

Networking opportunities at Spring and/or Fall Conferences, including:

- A single booth and Registration for 2 Company Representatives;
- *Event PDF*: 1/8-page ad; Sponsor Name listing;
- *Sponsor Signage*: Partner name listing;
- *Table Tent Sponsor Sign*: Scholarship Luncheon (Spring Conference)

Brand recognition through full- or partial-year *Core* recognition with logo on the www.IACOonline.org Partner Page.

BRONZE PARTNERSHIP INVESTMENT: FULL YEAR \$2,250 | PARTIAL YEAR \$1,250

BOOTH ONLY

Includes Networking opportunities at Spring and/or Fall Conferences, including:

- A single booth and Registration for 1 Company Representative;
- *Event PDF*: Sponsor Name listing;
- *Sponsor Signage*: Partner name listing

BOOTH ONLY INVESTMENT

FULL YEAR \$1,500 | PARTIAL YEAR \$825

INDUSTRY REPRESENTATIVE REGISTRATION

Includes Spring and/or Fall Conference Registration for 1 Company Representative

REGISTRATION ONLY

FULL YEAR \$1,100 | PARTIAL YEAR \$600

Illinois Association of County Officials Strategic Partnership Benefits

	PLATINUM	GOLD	SILVER	BRONZE
Recognition on www.IACOonline.org Partner Page - Year-Round <ul style="list-style-type: none"> • Showcase: Logo, Description, Primary Contact Information, Video Message • Spotlight: Logo, Description, Primary Contact Information • Essential: Logo, Description • Core: Logo 	SHOWCASE	Spotlight	Essential	Core
Inclusion of article in IACO Newsletter	2/YEAR	2/year	1/year	
Presentation of a Webinar	1/YEAR			
IACO Membership List Excel Format, limited use license	X			
Branded email blast to IACO members 1x/year	X			
Spring & Fall Conferences:				
<ul style="list-style-type: none"> • Booth Space <ul style="list-style-type: none"> ◦ Showcase: Double Booth; Premium Booth location; Registration for 4 Company Representatives ◦ Spotlight: Single Booth; Premium Booth location; Registration for 2 Company Representatives ◦ Essential: Single Booth; Registration for 2 Company Representatives ◦ Core: Single Booth; Registration for 2 Company Representatives 	SHOWCASE	Spotlight	Essential	Core
<ul style="list-style-type: none"> • Recognition & Branding <ul style="list-style-type: none"> ◦ Showcase: <i>Event App:</i> Banner ad (limited to first 6 Platinum sponsors); <i>Event PDF:</i> Full-page ad; Name, logo, website, up to 3 key staff listed with contact information, and description; <i>Sponsor Signage:</i> Showcase size and placement of Logo; <i>Event Marketing Emails:</i> URL-Linked Logo included; <i>Table Tent Sponsor Sign:</i> Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference); <i>Reserved Table:</i> Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference) ◦ Spotlight: <i>Event PDF:</i> Full-page ad; Name, logo, website, and description; <i>Sponsor Signage:</i> Spotlight size and placement of Logo; <i>Table Tent Sponsor Sign:</i> Scholarship Luncheon (Spring Conference); <i>Reserved Table:</i> Scholarship Luncheon (Spring Conference) and President's Banquet (Fall Conference) ◦ Essential: <i>Event PDF:</i> Half-page ad; Name and website; <i>Sponsor Signage:</i> Essential size and placement of Logo; <i>Table Tent Sponsor Sign:</i> Scholarship Luncheon (Spring Conference); <i>Reserved Table:</i> President's Banquet (Fall Conference) ◦ Core: <i>Event PDF:</i> 1/8-page ad and Partner Name listing; <i>Sponsor Signage:</i> Partner name listing; <i>Table Tent Sponsor Sign:</i> Scholarship Luncheon (Spring Conference) 	SHOWCASE	Spotlight	Essential	Core
• Dinner with IACO Board of Directors	X			
• General Session Speaker Introduction	X			
• Event Landing Page Sponsor	X			
• Conference Room Demo/Discussion - 15 Minutes (limited meeting room capacity)	X			
• Video Message During General Session Refreshment Breaks	X			
• Sponsor: <i>Start Strong</i> and <i>Finish Strong</i> Drawings	X			

LEARN MORE AND SIGN UP TODAY AT WWW.IACOONLINE.ORG