



IACO SPRING CONFERENCE MAY 14-16, 2025

Industry Partner / Exhibitor Prospectus

We invite your company to participate in the upcoming IACO Spring Conference, a premier event that brings together elected and appointed county officials from across Illinois. These key decision-makers rely on trusted partners like you to support their critical work. Whether you choose to sponsor, exhibit, or donate a prize (or all three!), your company will gain valuable exposure and direct access to officials actively seeking solutions and partnerships.

With expanded branding opportunities and a highly engaged audience, this is your chance to showcase your products and services to those who influence purchasing decisions in counties statewide. Don't miss this opportunity to connect, build relationships, and grow your business. Secure your spot today at <https://bit.ly/2025IACOSpringSponsorExhReg>

Tuesday, May 13, 2025

3:00 - 10:00 p.m.	Exhibit Booth Setup
Evening	Some Hospitality Suites Open

Wednesday, May 14, 2025

7:30 a.m.	Registration Open
7:30 - 5:00 p.m.	Exhibit Hall Open; Breakfast & Breaks in Exhibit Hall
9:00 - 11:45 a.m.	Education Sessions
11:45 - 1:00 p.m.	Scholarship Luncheon
1:30 - 4:00 p.m.	Education Sessions
4:00 p.m.	Reception in Exhibit Hall
Evening	Hospitality Suites Open

Thursday, May 15, 2025

7:30 a.m.	Registration Open
7:30 - 9:00 a.m.	Legislative Breakfast
8:00 - 1:30 p.m.	Exhibit Hall Open; Refreshments in Exhibit Hall
9:00 - 4:00 p.m.	Affiliate Organization Meetings
11:30 - 1:30 p.m.	Complimentary Lunch in Exhibit Hall
1:30 p.m.	Exhibitor Tear Down
5:30 - 7:30 p.m.	President's Reception
Evening	Hospitality Suites Open

Friday, May 16, 2025

7:30 - 8:30 a.m.	Closing Breakfast
To follow	Affiliate Organization Meetings

RESERVE YOUR BOOTH OR SPONSORSHIP TODAY!
<https://bit.ly/2025IACOSpringSponsorExhReg>

INDUSTRY PARTICIPATION LEVELS

Platinum Sponsor - \$2,750

- Company name, address, and description in program
- Company logo on conference signage
- Registration for 4 Company Representatives. Other representatives must register as Additional Industry Attendee(s).
- Full-page color ad in conference program
- Opportunity to address the conference attendees
- Double booth space in Exhibit Hall
- Logo placed on IACO website

Gold Sponsor - \$1,750

- Company name, address, and description in program
- Company name on conference signage
- Registration for 3 Company Representatives. Other representatives must register as Additional Industry Attendee(s).
- Half-page color ad in conference program
- Exhibit Booth Space
- Recognition as a sponsor on the IACO website

Silver Sponsor - \$1,250

- Company name, address, and description in program
- Company name on conference signage
- Registration for 2 Company Representatives. Other representatives must register as Additional Industry Attendee(s).
- Half-page color ad in conference program
- Exhibit Booth Space

Bronze Sponsor - \$1,000

- Company name, address, and description in program
- Company name on conference signage
- Registration for 2 Company Representatives. Other representatives must register as Additional Industry Attendee(s).
- Quarter-page color ad in conference program
- Exhibit Booth Space

Exhibit Booth Only - \$750

- Company name, address, and description in program
- Company name on conference signage
- Registration for 2 Company Representatives. Other representatives must register as Additional Industry Attendee(s).

Non-Exhibiting Representative - \$500

- Company name, address, and description in program
- Company name on conference signage
- Registration for 1 Company Representatives.

EXHIBIT INFORMATION

- Booths are 8'x10' and include a 6'x30" skirted table, 2 folding chairs, wastebasket, and an ID sign. Electrical, carpet, padding and other signage may be ordered separately by each exhibitor at an additional fee.
- Exhibit Hours & Availability: Booth setup is Tuesday, May 13 from 3:00 - 10:00 p.m. and Wednesday May 14 before 7:30 a.m.
- Exhibits will be open Wednesday, May 14 from 7:30 - 5:00 p.m. and Thursday, May 15 from 7:30 - 1:00 p.m. Tear down begins Thursday, May 15 following lunch in the Exhibit hall.

HOSPITALITY SUITES

If you would like to host a hospitality suite, please contact IACO Executive Director Sandra Wulf at sandra@IACOonline.org.

PRIZES

- We encourage all exhibitors to offer door prizes. Please let us know by May 1 if you will offer a door prize. Each exhibitor offering a door prize will collect business cards at their booth to be used for the drawings.
- Door prizes will be awarded during lunch on Thursday and during the Thursday evening President's Reception. Exhibitors may choose when they'd like to offer their prizes (or, you may bring multiple prizes for each event!).

SCHOLARSHIP FUND

- IACO offers scholarships for both 4- and 2- year colleges as well as technical schools. Would YOU consider becoming a sponsor of the IACO Scholarship Fund? Companies donating \$500 or more to the Fund will have their logo added to our Scholarship page at www.IACOonline.org.
- We are also offering a Scholarship Raffle! Would you consider making a donation toward one of the Raffle prizes?

GUESTROOM RESERVATIONS

- Reservations at the Crowne Plaza can be made at <https://bit.ly/IACOSpringHotel2025>. We do not recommend calling the hotel to make any hotel guestroom reservations.
- Please note our room block expires **April 14**.
- **Only reserve the rooms you need** - IACO is financially penalized when reserved rooms are cancelled after the block expires if we fall below our contractual room block commitment.
- If you experience any problems making a guestroom reservation, please contact the IACO office at 217-217-5998.

Reserve Your Booth or Sponsorship Today!
<https://bit.ly/2025IACOSpringSponsorExhReg>