Illinois Association of County Officials

"...improving the quality of public service through education."

IACO Spring Conference

May 11-13, 2022

Crowne Plaza Hotel - Springfield, Illinois

Industry Partner / Exhibitor Prospectus

IACO is pleased to invite you to participate in the **2022 Spring Conference** to be held **May 11-13, 2022** at the **Crowne Plaza Hotel** in Springfield, Illinois. Whether you sponsor, exhibit, or donate a prize, it is through the support of companies like yours that IACO is able to offer this exceptional education program and networking event.

We are always thinking of ways to make the conference a profitable time that supports the interests of everyone involved. This year, we are excited to be expanding the opportunities for you to get your name in front of potential customers through additional sponsorship options. You can see more details about that in the registration form.

We are looking forward to what this year's Spring Conference will bring and we hope to see you in Springfield!

The IACO Conferences bring together county officials and prospective customers representing many different Illinois county official groups.

Thank you in advance for your continued participation and support!

At-a-Glance Tentative Conference Agenda

Tuesday, May 10	
3:00 pm – 10:00 pm	Exhibit Booth Set-up
5:00 pm	IACO Board Meeting
Wednesday, May 11	
7:30 am	Registration Open
7:30 am – 5:00 pm	Exhibit Hall Open / Coffee & Breakfast
9:00 am – 11:45 am	Education Sessions TBD
11:45 am – 1:00 pm	FREE LUNCH
1:30 pm – 4:00 pm	Education Sessions TBD
4:00 pm - 5:00 pm	Reception in Exhibit Hall
Thursday, May 12	
7:30 am	Registration Open
8:00 am – 1:00 pm	Exhibit Hall Open / Coffee & Breakfast
9:00 am – 4:00 pm	Affiliate Organization Meetings
11:30 am – 1:00 pm	FREE LUNCH in Exhibit Hall
5:30 pm – 7:30 pm	Evening Luau
Friday, May 13	
7:30 am – 9:00 am	Legislative Breakfast
To Follow	Affiliate Organization Meetings

Exhibit Hours/Availability:

- Booth Setup: Tuesday 5:00 pm - 10:00 pm, and Wednesday morning before 7:30 am.
- Exhibits will be open on Wednesday from 7:30 am - 5:00 pm. and Thursday 7:30 - 1:00 p.m. Tear down begins Thursday following lunch in the exhibit hall.

Hospitality Suites:

- Hospitality suites are back! We will offer hospitality suites to both the affiliates and any vendors that would like to host one. If you would like to host a hospitality suite, please contact Tamiko at **tk@tkcpsolutions.com**.

Exhibitor prizes:

We encourage you to offer door prizes.

- Please let us know in advance whether or not you are offering a door prize. Each company participating will collect contact information (or business cards) at their booth to be used for the drawings.
- Door prizes will be awarded on during lunch on Wednesday and Thursday. Exhibitors can choose which day they'd like to offer their prizes. Or, you can bring one for each day's drawings!

IACO Scholarship Fund:

- **We are expanding our Scholarship offerings!** Beginning this year, IACO is offering 6 scholarship awarsds. Two $1,000 scholarships for a 4-year college, two $500 scholarships for a community college and 2 $500 scholarships for a technical school. Would YOU consider becoming a co-sponsor of the IACO Scholarship Fund? Companies donating at least $500 toward a scholarship will have their logo added to the Scholarship application!
- We are also hosting a Scholarship Raffle! Consider making a donation toward one of the Raffle Prizes?

Program Book:

- Please submit your company description and your COMPLIMENTARY AD by May 1st to be included in the program book. Both items can be emailed to tk@tkcpsolutions.com.

Hotel Reservations:

Reservations can be made at the **Crowne Plaza Springfield** at: **https://bit.ly/36Iria9**. Follow the steps to create your hotel reservations online. I do not recommend calling the hotel to make reservations. Often, you get forwarded to the central reservation line and they do not always have (or give) accurate information. If you need to call the hotel, call **217.529.7777** and ask for guest room reservations. The hotel will provide you with a confirmation number when you make your reservation. **Rate: $99/per night plus tax**. Self-Parking is complimentary for those staying at the hotel.

The hotel block expires at midnight on April 25, 2022.

Cancellation/no-show policy: Reservations made and not cancelled 24 Hours prior to the 1st day of check-in will be billed for the first night's room and tax and the remaining nights reserved will be cancelled.

ONLY RESERVE THE HOTEL ROOMS NEEDED! IACO loses the room nights when reservations are cancelled after the cut-off date and this can cause us to drop below our required room block number.

IF YOU HAVE PROBLEMS MAKING A RESERVATION (or are told they're sold out), contact Autumn Devos via email at: **autumncpsolutions@gmail.com.**

Industry Participation Levels

INDUSTRY PARTICIPATION IS A MAJOR SOURCE OF FUNDING FOR THE IACO CONFERENCE.

We invite you to participate at one of the following levels:

Platinum Level - $2,750 and above

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **four company representatives**. Other representatives must register.
- Complimentary **Full page ad** in conference program book.
- Opportunity to address the conference attendees at the Tuesday Night Banquet.
- Double booth space in Exhibit Hall
- Recognition as a sponsor on the IACO Website

Gold Level - $1,750

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **three company representatives**. Other representatives must register.
- Complimentary **1/2 page ad** in conference program book.
- Exhibit booth space

Silver Level - $1,250

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **two company representatives**. Other representatives must register.
- Complimentary **1/2 page ad** in conference program book.
- Exhibit booth space

Bronze Level - $1,000

- Company name listed in conference program book.
- Signage in all areas at the conference.
- Complimentary registration included for **two company representatives**. Other representatives must register.
- Complimentary **1/4 page ad** in conference program book.
- Exhibit booth space

Exhibit Only - $750

- Company name listed in conference program book.
- Complimentary registration included for **one company representative**. Other representatives must register.
- Exhibit booth space

Non-Exhibiting Representative - $500

- Company name listed in conference program book.
- Registration included for **one company representative**. EACH representative must register.

Official IACO 2022 Spring Exhibit/Sponsor Reservation Form

May 11-13, 2022 - Crowne Plaza Hotel, 3000 S. Dirksen Parkway, Springfield, IL 62704

Please print all information clearly.

Company Name as it should appear in all material: _____

Exhibitor/Sponsor Main Contact: _____

Who is your target customer? (e.g Circuit Clerk, Treasurer, etc.) _____

For Booth Assignment, is there a specific Competitor(s) you wish to avoid? _____

_____

Exhibitor/Sponsor Agent Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Address to publish in program: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Web Address for program: _____

Door Prize Contribution

❑ **Yes!** *We will have a door prize.*

Company Description: *Please submit a 50 word listing description of your company (products, services) to be included in the Conference Program Book. MUST be received by May 1 to be included. Email your description to: tk@tkcpsolutions.com.*

IACO 2022 Scholarships

The IACO is seeking sponsors and raffle prize donations to benefit the Scholarship Program.

❑ **Yes!** We would like to make a donation to the Scholarship Program. *(Suggested amount $500.00*

❑ **Yes!** We would like to make a contribution toward the Scholarship Raffle Prizes *(Suggested donation amount $100).*

Raffle winners will be drawn at the Tuesday Night Luau.

Please let us know who will be attending from your organization.
Sponsors receive additional representative registrations (Platinum-4; Gold-3; Silver-2; Bronze-2).

Booth Rep. #1: _____

Booth Rep. #2: _____

Booth Rep. #3: _____

Booth Rep. #4: _____

Participation Level:

Please choose your participation level:

- ❑ Platinum Level $2,750
- ❑ Gold Level $1,750
- ❑ Silver Level $1,250
- ❑ Bronze Level $1,000
- ❑ Exhibit Only $750
- ❑ Non-Exhibiting/Non-Sponsoring Observer ..... $500 per attendee
- ❑ Addtl. Industry Representative ..... $150 per attendee

All Sponsorship Levels include an exhibit booth space. However, you are not required to exhibit. If you are not planning set up a booth, please let us know.

❑ YES, WE WILL SET UP AN EXHIBIT BOOTH

❑ NO, WE WILL NOT SET UP AN EXHIBIT BOOTH

Additional Sponsorship Opportunities

SOLD	Lanyards with Sponsor logo (1 available)	$750
SOLD	Coffee Cups with Sponsor Logo (1 available)	$475
❑	Afternoon Break for all attendees (2 available)	$425
SOLD	Luau Beer Cups with Sponsor Logo (1 available)	$350
❑	Luau Party Beverage (3 available)	$275
❑	Luau Party General Sponsor	$250

Program Advertising

❑	Outside Back Cover*	9 w x 11½ h	$500
❑	Inside Front Cover*	7 ½ w x 10 h	$500
❑	Full Page	7 ½ w x 10 h	$500
❑	Half Page Horizontal	7 ½ w x 5 h	$250
❑	Half Page Vertical	4-7/8 w x 9 ½ h	$250
❑	Third Page Vertical	3 ½ w x 9 ½ h	$200
❑	Quarter Page	4-7/8 w x 5 h	$175
❑	Eighth Page	4-7/8 w x 2-5/8 h	$100

**Call for availability. Advertising copy deadline - May 1*

Fees Summary:

Participation Level _____ $_____

Additional Reps. _____ X $150/person $_____

Additional Sponsorship _____ $_____

IACO Scholarship Program Sponsorship (Box Above) $_____

Program Advertising (Please note Ad size at right) $_____

Total Amount: **$**_____

❑ Enclosed is a check ❑ Please charge my credit card:

Card Type: ❑ Mastercard ❑ Visa ❑ AMEX ❑ Discover

Card Number: _____

Exp. Date: _____ CVV: _____ Billing Zip: _____

Name on Card: _____

Signature: _____

IACO Tax ID # 36-3231711

Payment must accompany contract. Mail or fax to:

Illinois Association County Officials
P.O. Box 9296 - Springfield, IL 62791
Phone: (217) 585-9065 Fax: (217) 529-7178
Email: tk@tkcpsolutions.com